

**Galliano®**  
**HABITAT**



MUSEO del DESIGN

[www.museodeldesign.it](http://www.museodeldesign.it)

presents **"A DESIGNERS' TRAVELLING DREAM KIT"**

*"An inspiring luggage on Made in Italy Historical Design Portable Collection"*

@ DESIGNERBLOCK - "TORINO Design Attitude" -100% Design – London

In 2008 **Galliano Habitat** inaugurated the **Museo del Design** [www.museodeldesign.it](http://www.museodeldesign.it) at the company's historic premises of None, near Torino, Italy. **The exhibition in Via Sestriere 33**, showcases one of the most comprehensive collections of contemporary design and on our daily living; aesthetically stimulating and proactive and, at the same time, open to any suggestion, composition and decomposition, design and interpretation. **Galliano Habitat** showroom – **Slow Room** in Via Pietro Micca 12, **in the historical center of Turin, Italy** represents our other pole of attraction and events location. Besides welcoming private customers as well as architects who wish to carry out projects of reconstruction and furnishing, the showroom also include the Contract (b-t-b) division's operative office. [www.galliano.it](http://www.galliano.it). Visits, infos [direzione@museodeldesign.it](mailto:direzione@museodeldesign.it)

**Designersblock London 2009** takes place during the **London Design Festival** over 5000 square meters of space alongside **100% Design** in Earls Court One **from 24 to 27 Sep 2009**. The exhibition includes **"TORINO Design Attitude"**, supported by Torino Chamber of Commerce and Piemonte Agency, as part of the project TO-DESIGN IN THE WORLD. The aim of the project is to convey Piedmont designers abroad, highlighting their design skills and their high propensity to research and innovation.

**Museo del Design GH** explores new languages and a fresh way of thinking around **"Museum"** by proposing the concept **"ADTDK": A Designers' Travelling Dream Kit, an inspiring luggage on Made in Italy historical design portable collection** featuring : **Luigi Massori /Carlo Mazzeri** - Shaker (1957), **Alessi Enzo Mari** - Animal puzzle and Fish Puzzle (1957), **Danese, Achille e Piergiacomo Castiglioni** – Gatto table lamp (1960), **Flos, Marco Zanuso/Richard Sapper** – Grillo folding telephone, (1966), **Siemens Vico Magistretti** – Eclisse lamp, (1967), **Artemide, Mario Bellini** - Divisumma 18 calculator (1967) **Olivetti, Enzo Mari** – Timor Tabletop Perpetual, (1967), **Danese, Ettore Sottsass** – Valentine Typewriter (1969), **Olivetti, Joe Colombo** – Optic Clock (1970), **Alessi, Richard Sapper** - Tizio micro lamp (1972), **Artemide, Marco Zanuso/Claude Zuber** - Carmencita coffee pot (1979), **Lavazza, Giorgetto Giugiaro** – Twin PhoneSwatch telephone (1980) **Swatch, Aldo Rossi** –La Conica coffee pot (1984), **Alessi, Alessandro Mendini** – Anna Cork Screw (1994), **Alessi**

**Designersblock 2009**  
**Earls Court Exhibition Centre**  
**Gate A, Hall 1**  
**Warwick Road**  
**London**  
**SW5 9TA**

**Opening times:**  
**Thursday 24 September 10.00 - 21.00**  
**Friday 25 September 10.00 - 19.00**  
**Saturday 26 September 10.00 - 18.00**  
**Sunday 27 September 11.00 - 17.00**